



## **Curriculum Vitae**

### **Personal Data**

- **Name: Emad Eddin Ahmed Ahmed Abu El-Enain.**
- **Date & Place of Birth: 23<sup>rd</sup> December 1968, Cairo, Egypt.**
- **Marital Status: Married.**
- **Address: New Cairo City, Cairo, Egypt.**
- **Military Status: Served**
- **Mobile: +20 (0122) 1663000**
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### **Academic Degrees:**

- **Ph. D. In Tourism Management & Economics, 2013, Faculty of Tourism and Hotel Management, Helwan University, Thesis' title "The Impact of the Global Credit Crunch Crisis on Tourism, Applied to Egypt."**

- **Masters Degree in Tourism Management & Economics, 2007, Thesis title "An evaluation of the Impact of the International Economic Recession on Tourism", Faculty of Tourism and Hotel Management, Helwan University.**
- **Post Graduate Diploma in Tourism, 2000, Faculty of Tourism and Hotel Management, Helwan University.**
- **Bachelor of Arts in English language and literature, 1990, Faculty of Arts, Cairo University.**

### **Career Path**

- **2013 until present: Travel and Tourism Lecturer, Faculty of Tourism and Hotel Management, October 6 University (Strategies for the Development of Tourism Sales, Tourism Organizations and Bodies, Tourism Graduation Project)**
- **1997 until 2013: Lecturer, Sinai High Institute for Tourism and Hotels, South Sinai (Travel Agencies, Airline Offices, Tourism Correspondence, Tour Guidance & English for specific purposes).**
- **2013: A registered trainer in the administrative and related sciences (Soft Skills & HR) at the National Management Institute, Ministry of State For Administrative Development, Egypt.**

- **1992 - 2001: Tour operator & Tour Leader-Guide, Misr Sinai Tours, Cairo and South Sinai.**

### **Scientific & Academic Experience**

- **Lecturing & Training at October 6 University on Soft Skills (Time Management-Job Stress-Code of Ethics), Sales Development, Graduation Project, and Tourism Organizations – Expected (Tourism Transportation-Human Rights and Tourism-Curative SPA Management-Tourism Development).**
- **Lecturing at Sinai High Institute for Tourism and Hotels on: Travel Agencies, Airlines ticketing (Amadeus), Tourism Correspondence, and Tour Guidance and English for specific purposes for both graduates and postgraduates levels.**
- **Lecturing at Atlantic International University (AIU) on International Economics, E-Commerce, 2012 and Social Media for Business, 2013.**
- **Lecturing at Vaasa Vocational Institute and International Business Institute, Finland, 2002 on “Egyptian Civilization”.**
- **Lecturing at the Commonwealth Fund, Ministry of Foreign Affairs and Ministry of Tourism on “The**

## **global Financial Crisis Impacts on International Tourism” (2008-2009)**

- **Lecturer & Member of the Higher Committee set by the Egyptian Ministry of Tourism for selecting tour guides & renewing their license.**
- **Member of the organizing and scientific committee of “Tourism and Territorial Development” conference held by Babes-Bolyai University, Romania, 2010.**
- **Lecturer & Trainer at career transfer training jointly set up by the Ministry of Tourism and Sinai High Institute for Tourism & Hotels on Travel Agencies, Airlines ticketing (Amadeus), Correspondence, Tour Guidance and English for specific purposes.**
- **Lecturer & Trainer at training courses on “Tour Operator” and “Tour Leader” Services and “Adventure Tourism”, Cairo, 2007-2008.**

## **Training Activities**

- **A certified trainer in the administrative and related sciences at the National Management Institute, Ministry of State For Administrative Development, Egypt.**

- **TOT on “Strategic Planning”, National Authority for Quality Assurance and Accreditation of Education, 2013.**
- **TOT on “Problem Based Learning (PBL)”, Quality Assurance and Accreditation Center (QAAC), October 6 University.**
- **Participation in developing & implementing academic cooperation between Sinai High Institute for Tourism and Hotels and several European Partners; i.e., German, British, Greek, Turkish, Romanian and Finnish Institutions.**
- **Supervising the students of Sinai High Institute for Tourism & Hotels who joined training courses according to exchange agreements concluded with tourism and hotel universities, schools and academies in European countries: UK, Germany, Greece, Turkey, Romania and Finland (1997-now).**
- **Supervising the trainees of Sinai High Institute for Tourism & Hotels during their summer training in major travel agencies and hotels in Egypt (1997-now).**
- **Participation in several local and international conferences on tourism held in different countries; Portugal, Spain, UK, Finland, Turkey and Romania.**

- **Representing Sinai High Institute for Tourism and Hotels in international student and staff exchange program, Turkey, Romania and Finland (1997-now).**
- **Responsible for arranging and organizing graduation ceremonies and defending of graduation projects of Sinai Institute's students.**
- **Taking part in organizing several scientific conferences in the field of tourism and hospitality in Egypt.**
- **Escort to prominent foreign guests of Sinai High Institute for Tourism and Hotels from (University of Wales in Cardiff; UK, Bournemouth University; UK, Vaasa Vocational Institute; Finland, Akdeniz University; Turkey, Babes-Bolyai University; Romania, Rahn Academy; Germany. (1992 till now)**
- **Representative of Misr Sinai Tours at the International Tourism Conference of the American Society of Travel Agents (ASTA), Portugal, 1994, the World Travel Market, London, Britain, 1998 and the International Tourism Conference of (ASTA), Seville, Spain, 1998.**
- **Attending (ASTA) seminars on Marketing Strategies and Internet Use, Cairo, 1999.**

- **Member of Misr Sinai Tours' marketing delegation to Lisbon, Portugal, and Madrid and Barcelona, Spain, 1994.**
- **Visits to a number of foreign tourism institutes i.e., in Turkey (2004 & 2007), Finland (2003 & 2004) and Romania (2007 & 2009 & 2010).**

### **Membership in Scientific Associations**

- **Misr Sinai Society for Tourism Development.**
- **Egyptian Society of Tourism and Hotel Sciences.**
- **Ex. Member of the international editorial board, Egyptian Journal for Tourism and Hospitality, Cairo.**

### **Foreign Language:**

- **English: Fluent (oral and written)**
- **German: Understanding**

### **Computer Skills:**

- **International Computer Driving License Certificate (ICDL).**
- **Amadeus Trainers' courses, Amadeus Egypt 2010.**
- **Micros Fidelio Suite 8 trainers' courses, Act Egypt, 2011.**
- **Advanced Knowledge of Microsoft Windows, Office and the Internet.**